

# Engaging & Connecting the Goodwill of New Zealand



be collective®



# Engaging & connecting the goodwill of New Zealanders

Be Collective is a digital platform which mobilises all New Zealanders and encourages them to contribute to their community by doing **what they can, when they can**.

Be Collective is for everyone.



- **Be Collective is a platform for action.** It delivers a 'step change' in value for individuals and groups wanting to contribute to the communities and causes they care about.
- **Be Collective makes volunteer management more professional** with tools that streamline processes, encourage participation and bring rigour and accountability.
- **Be Collective provides powerful data and insights** not currently available, with a suite of reports and storytelling features that record and recognise contribution and impact.
- **Be Collective creates better pathways to employment** with a verified, personalised social record and CV that highlights volunteer effort, encouraging and reinforcing soft skill development.



Connecting communities through innovative technology,  
inspiring goodwill and creating positive social change.



An integrated, networked hub for exchanging people's time, skills, knowledge, resources and financial support to channel it to where it matters most.

# Why Be Collective?

With more than three decade's experience running social enterprise, business and philanthropy, we know we can better channel the goodwill in our communities.

While we are now more digitally connected than ever, we are not nearly as engaged.

- Too often communities rely on the same people putting their hands up to help each time.
- Community groups, NGOs and NFPs are battling for visibility and connectedness in a crowded and noisy space.
- Community groups and charities are asked to use tools that we would never accept in the business world.
- The experience for volunteers often falls short, not always matching a volunteer's unique skills or interests.
- Organisations are missing key data and reports that would allow them to maximise their impact and tell their stories.
- Businesses struggle to effectively engage their staff and celebrate outcomes.
- Many of our marginalised and isolated could benefit from a sense of empowerment or hope.

Something has to change. We need a holistic solution and approach that allows us to tackle this challenge and restore some resilience in our communities.

Could we create a platform that facilitates a return to our once healthy and supportive communities? An integrated, networked hub where we can exchange people's time, skills, knowledge, resources and financial support and channel it to where it matters most?



What if New Zealanders could better mobilise themselves in a time of need?

What if we had a better understanding of how well our community is engaged?

What if we could measure what was contributed and what was achieved?

So we created Be Collective – **social infrastructure** delivering networked tools, supported by a national movement to harness and direct community spirit for the greatest possible impact. We want to eliminate duplication, misdirection and waste of effort, promoting a culture of kindness, recognition and support.



# Be part of a larger whole

Be Collective is your digital gateway to realising your positive social impact in the communities in which you live, work and play. With practical tools to help you find opportunities, manage groups of people as well as run events and projects - Be Collective has something for everyone.

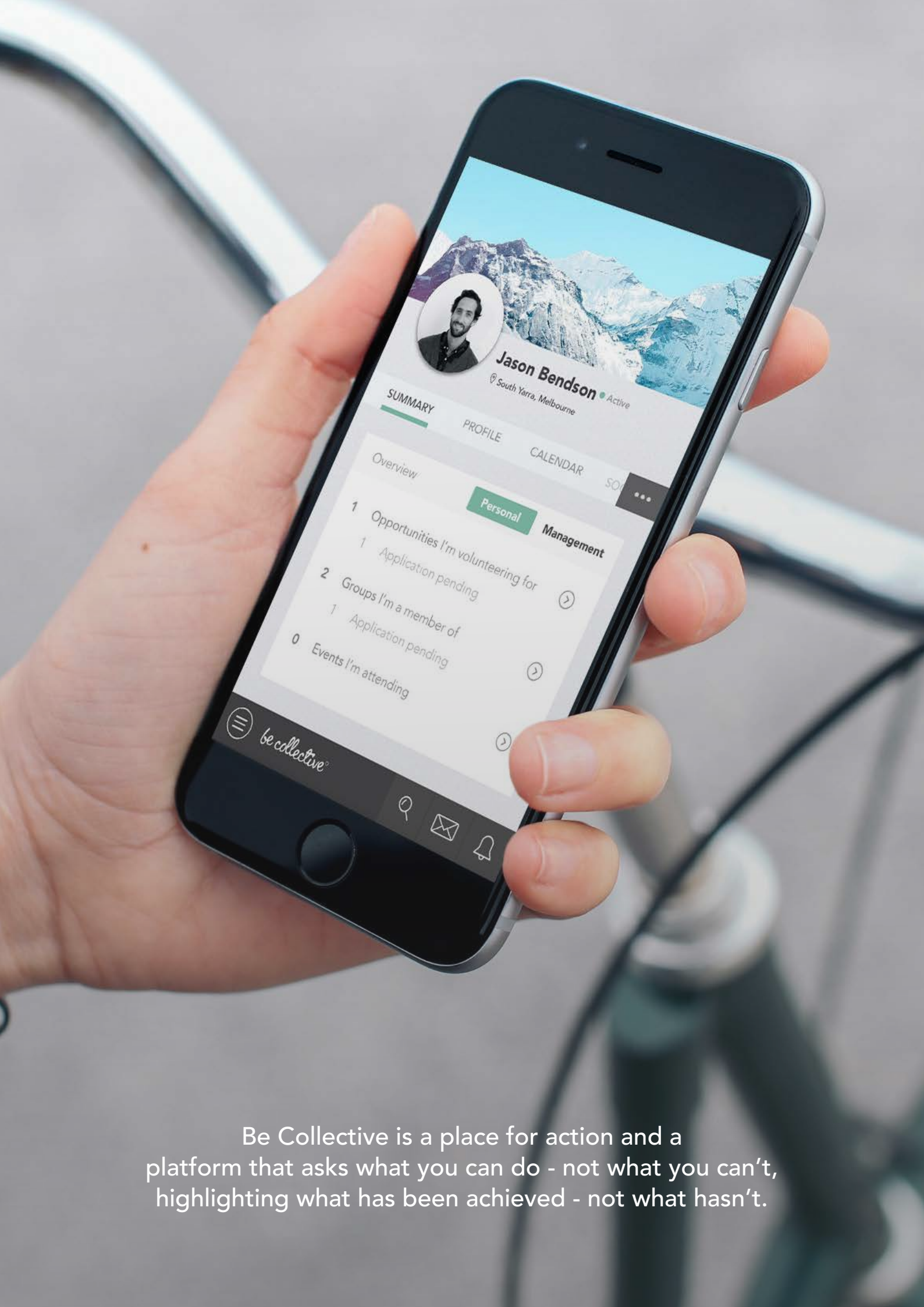
We have crafted this platform with the whole of the community in mind - with solutions for changemakers across sectors and communities.



Be Collective is for everyone.



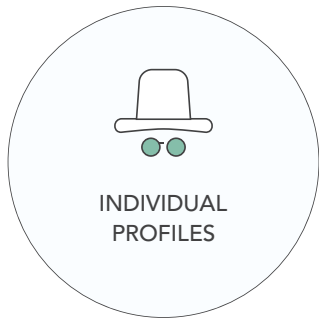




Be Collective is a place for action and a platform that asks what you can do - not what you can't, highlighting what has been achieved - not what hasn't.

# Features & functionality

Be Collective is simple and easy to integrate. It links you to your community through social media or an existing website. Be Collective offers a comprehensive suite of features and tools built on years of research and industry engagement.



INDIVIDUAL  
PROFILES

- Personalised Volunteer
- Group membership
- Build social record & CV
- Meet people with shared passions
- Manage privacy
- Opportunity & skill matching
- Messaging & notification



VOLUNTEER  
MANAGEMENT

- Management & coordination
- Recruitment & promotion
- Custom lists & smart folders
- Group structure integration
- Multiple location support
- Detailed reporting & analytics
- Virtual & physical roles & tasks
- Casual & formal volunteering



EVENT / PROJECT  
MANAGEMENT

- Opportunity & event management
- End to end processes
- Team management & scheduling
- Tagging functionality
- Group communications
- Document management system
- Reporting & impact measurement
- Tools storytelling assets & content



# Our story

Be Collective has a proud and rich heritage with strong local partnerships to deliver powerful outcomes for New Zealand.

Backed by more than 30 years' experience championing social enterprise and community development projects, the Wise Foundation has an accomplished history creating sustainable solutions to social problems.

The Wise Foundation is the philanthropic organisation of the Wise family and WE Australia. Since 1983, the Wise family has initiated, developed and operated many social projects with the purpose of strengthening communities.



*"We want to ignite the goodwill and compassion that exists in every part of our community, and connect and engage people in a more meaningful way."*

- Robert Wise, Be Collective Founder and Director

More information about the Wise Foundation's current and past initiatives can be downloaded at: [weaustralia.com.au/socialhistory.pdf](http://weaustralia.com.au/socialhistory.pdf)

## Get in touch!

**Be Collective New Zealand Limited**

To find out more or get in touch  
visit [becollective.com](http://becollective.com) or email [hello@becollective.com](mailto:hello@becollective.com)





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